

LEAD CAPTURE

This Sales Tool can.....

Manage Trade Show & Event Leads

Scan Badge's & Business Cards

Be used for Sales Support

Be an Interactive Kiosk

Process Orders



OVERVIEW

Turn your iPad into an interactive sales kiosk with functions including lead management, surveys, contests & drawings.

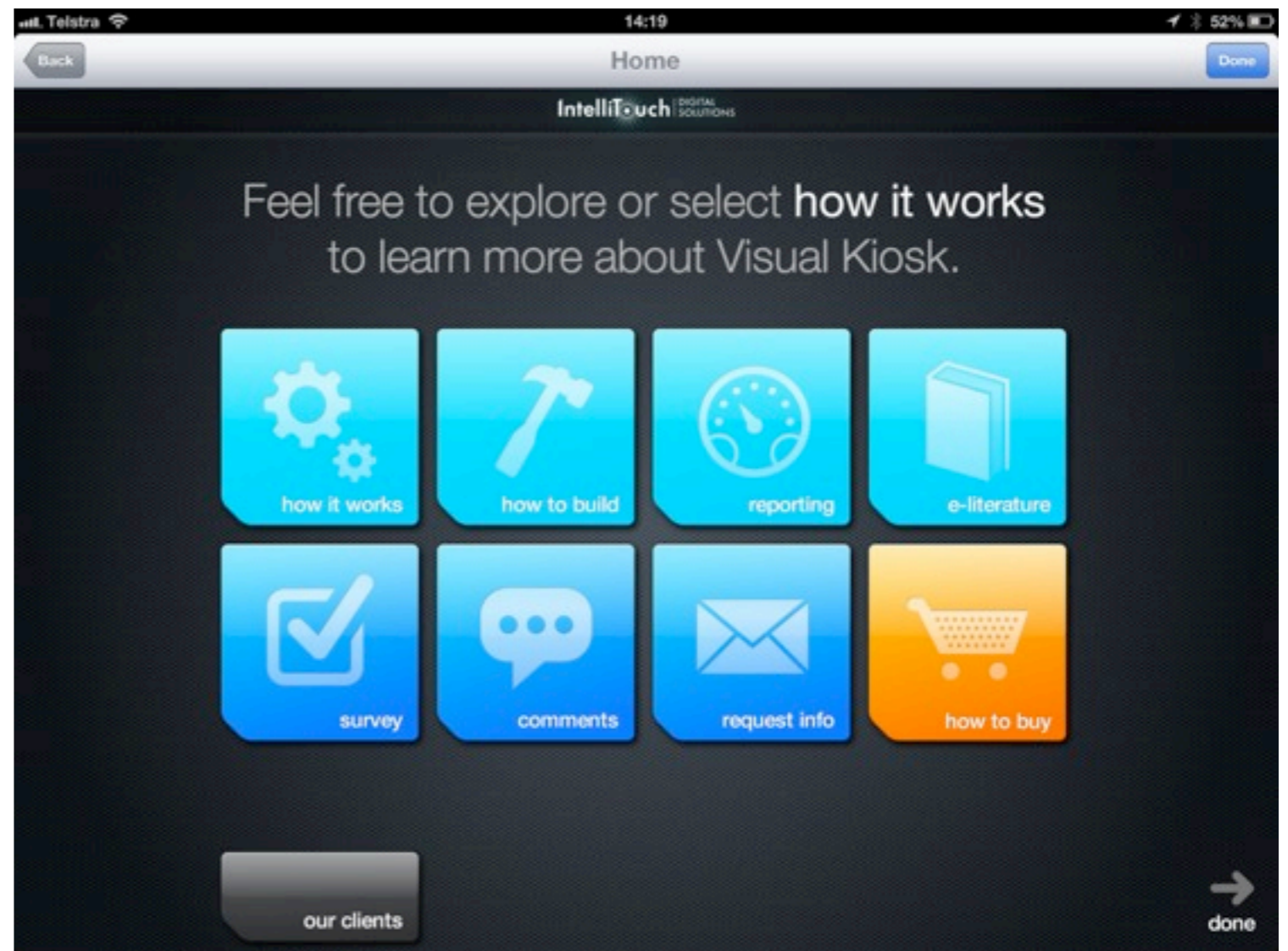
Display your electronic documents, pictures, videos & product information for potential customers.

Scan badges/business cards

Works on & offline

Data feeds to CRM

Full range of metrics & reporting



MAKE IT YOURS...

Customise the interface to reflect your brand



EASY TO ENTER

Scan visitor badges

Scan business cards

Enter data manually

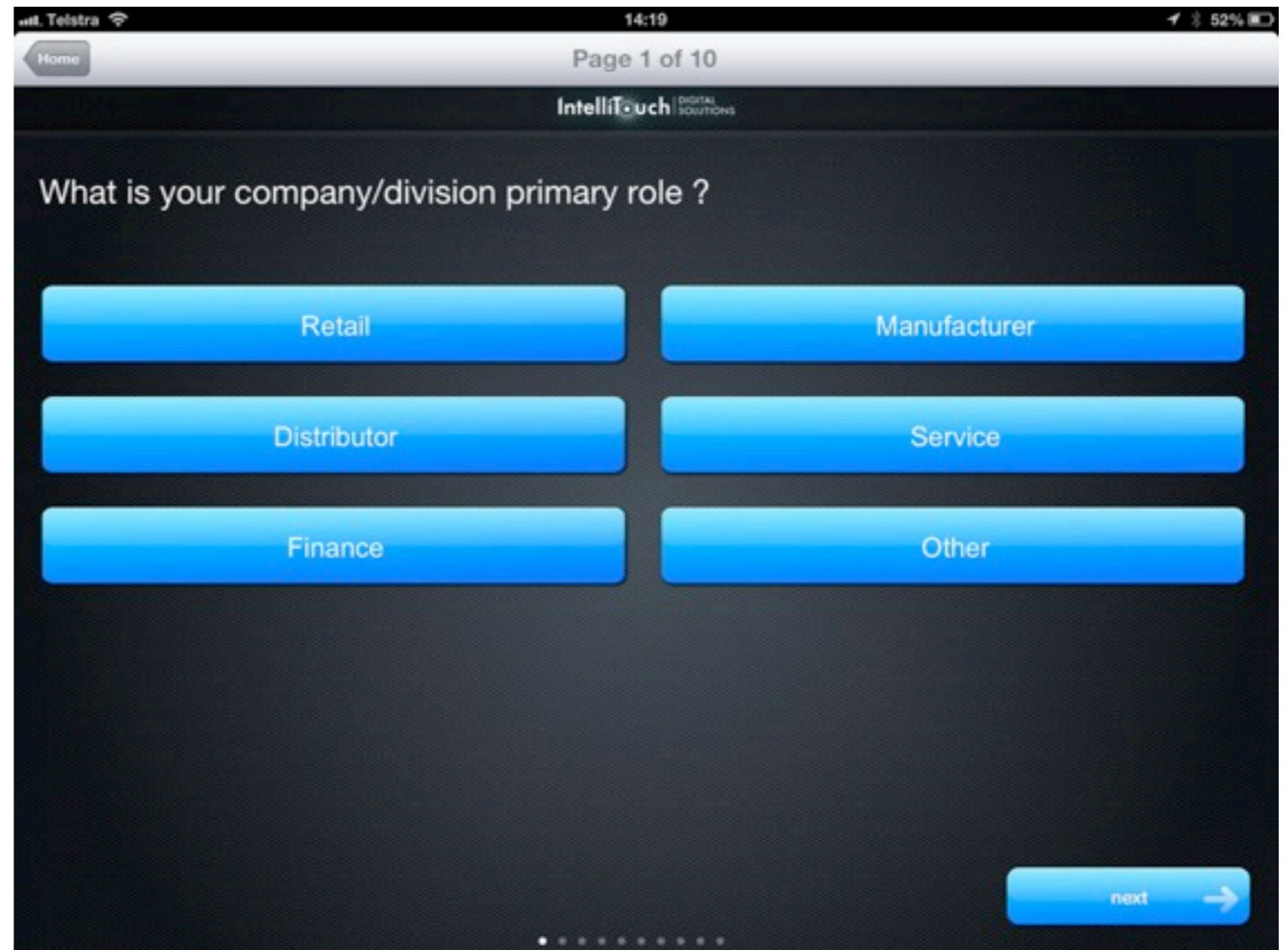
The screenshot shows the 'Contact' app interface on an iPhone. At the top, the status bar displays 'Telstra', signal strength, Wi-Fi, time '14:20', and battery '52%'. The app title 'Contact' is centered at the top, with a barcode scanner icon, a camera icon, and 'Cancel' and 'Save' buttons on the right. The main content area is divided into two sections: 'Already registered?' and 'Create a new contact:'. The 'Already registered?' section has an 'Email' input field with the placeholder 'Enter your email' and a note below it: 'Enter email or badge number if previously registered'. The 'Create a new contact:' section contains several input fields: 'Badge Code', 'First Name' (required), 'Last Name' (required), 'Email' (required), 'Title', 'Company' (required), and 'Phone'. At the bottom of the form, there is a consent statement: 'I consent to have IntelliTouch Digital Solutions, Inc. and affiliates of the aforementioned companies forwarding me newsletters and information via e-mail, mail or phone regarding IntelliTouch Digital Solutions, Inc. products or events.' Below this is an 'I Agree' label and a toggle switch currently set to 'ON'. A large 'Save' button is positioned at the very bottom of the screen.

SURVEY

Personalise survey questions to help you qualify leads

Branching survey, changes according to the responses to questions.

The survey can also rate visitors to make it easy to follow up “hot” leads



SEND E-LITERATURE

Here you can view items or send information to the visitor



METRICS

Track number of leads generated at shows & by which sales rep

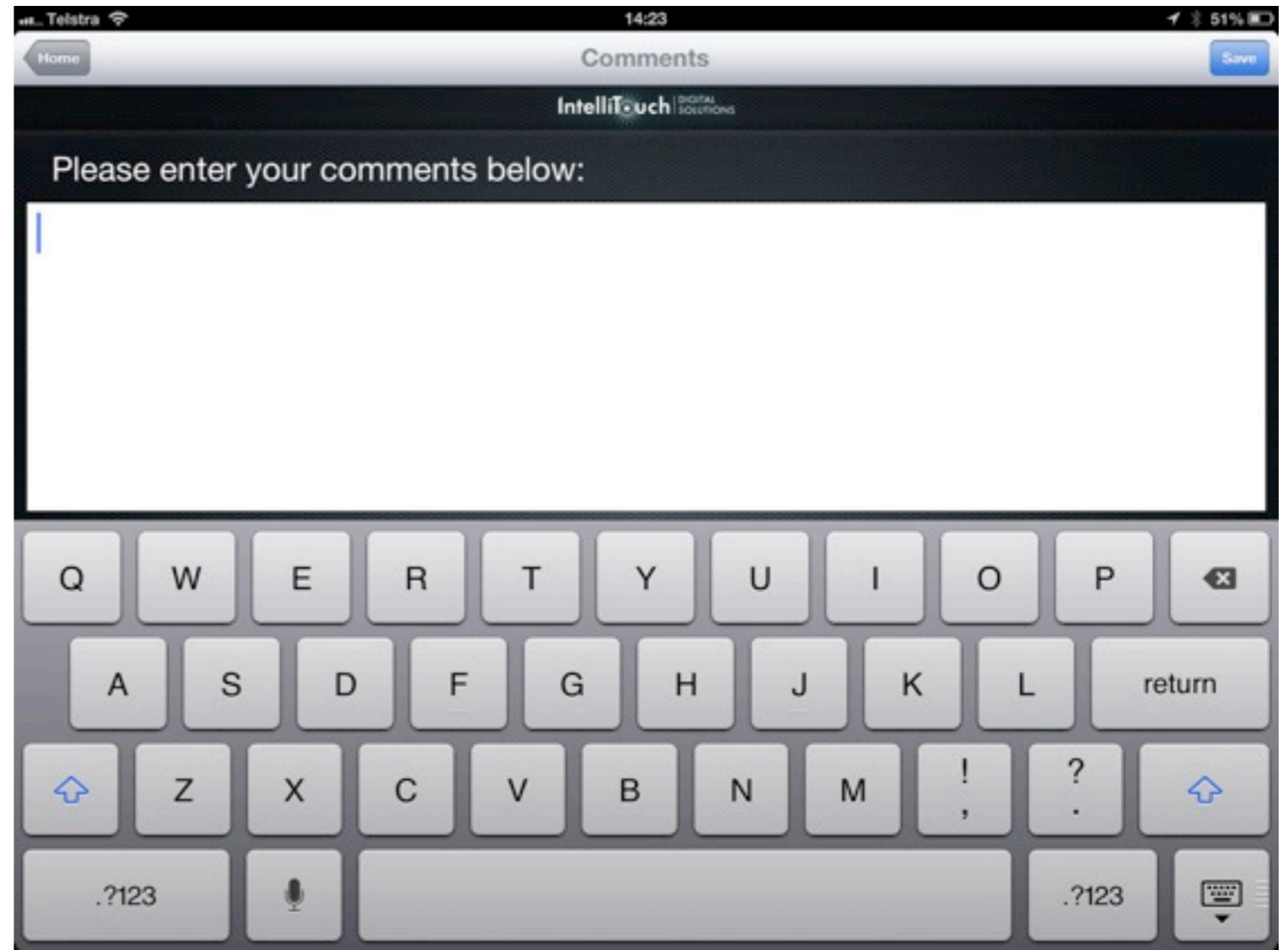
See what documents are sent & how many times they are opened by the client

Track statistics to learn which products & events are working



COMMENTS

Leave yourself reminders of conversations or action points



LINK TO YOUR DATABASE

Feed data directly to your CRM

Monitor sales performance

The Oracle logo, featuring the word "ORACLE" in a bold, red, sans-serif font with a registered trademark symbol (®) to the upper right.The Salesforce.com logo, featuring the text "salesforce.com" in a black, lowercase, serif font. To the right is a red circle with a diagonal slash and the word "SOFTWARE" inside. Below the main text is a red square with a white "S" followed by the text "Success On Demand.™" in red.The SAP logo, featuring the letters "SAP" in a bold, white, sans-serif font inside a blue square that is cut off at the bottom right corner. A registered trademark symbol (®) is located at the bottom right of the blue square.

HOW TO BUY

If you would like more information please
contact me
I will be in touch within 24 hours

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[CLICK HERE - intro video](#)

